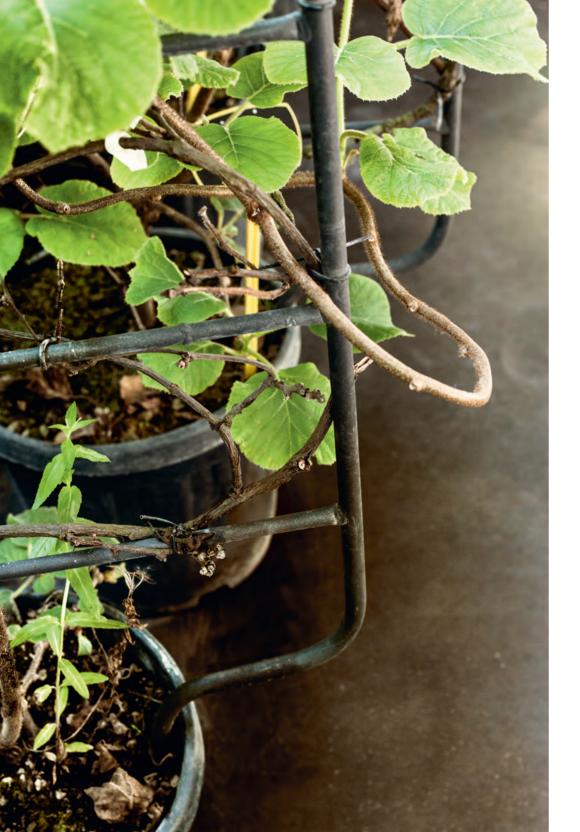
Kitchen and room planning concepts of timeless elegance

# URBAN









#### ENJOYING CITY LIFE

### URBAN INSPIRATION

To those who love urban life, it's not loud but full of life; not anonymous but social; not hectic but exciting, versatile, inspiring, and colorful. Whether London or Lisbon, Berlin or Barcelona, New York or Nuremberg: Our cities are full of contrasts that the young and young-at-heart around the world find so fascinating, appealing, and productive. Everything is in motion, not just the traffic. Street art, pop-up shops, urban gardening – it is the spontaneous creativity of its inhabitants that is constantly changing the face of an urban center and turning it into a *"user-generated city."* From a loft with the sparse charm of a former factory to an apartment in a cozy older building, and from a small row house to a generous penthouse with a view of the rooftops and streets: The city is a place of possibilities, in which everyone can find a niche.





DESIGN WITHOUT DICTATES

## WELCOME TO THE "URBAN" WORLD OF SIEMATIC

What makes *SieMatic style collection* URBAN so versatile and unique? It is the unconventional, intuitive juxtaposition of carefully selected objects and thematic contrasts: exciting and peaceful, strange and familiar, modest and ostentatious, flea market find and design classic. It is the individual aesthetics that tell a story of the experience, values and contrasts of a unique personality. It is *"solitaire"* planning in which each object has a relationship with its neighbor.



"THE INTERPLAY OF INTENSITY AND COMPOSURE, FAMILIARITY AND SURPRISE: THAT IS WHERE URBANITY IS BORN."

> ULRICH W. SIEKMANN, SieMatic CEO







Bring the outside in

#### THE LONGING FOR GREEN LIVING IN THE CITY



Once a scene of toil; now a place for relaxation: Factory buildings are being transformed into living spaces; grey courtyards are turning into green gardens. Creative architects are discovering new habitats in our cities and making them into attractive addresses. In the middle of the city and in the midst of nature – this is no longer a contradiction. The great architecture of a former industrial hall offers plenty of room to enjoy life, bring nature into or outside of your home, and cook and celebrate with family or friends. Those who live this way fill their home with furniture elements that allow for flexible planning and design, and convey a feeling of individual freedom and mobility, yet offer an abundance of advanced functions. In the *SieMatic style collection* URBAN, you will find just that kind of furniture – for the kitchen and beyond.



"Together with our neighbors, we have created a little piece of paradise in our neighborhood. We love to see the plants growing, to harvest our vegetables, to invite each other over, and to try out recipes. It's lots of fun for the children, too, and they learn a lot in the process. We find our life here much more exciting than living in the country. Because with a little creativity, initiative, and a sense of community, wonderful alternatives can be created in the city." *Paula, graphic designer in Amsterdam* 









#### **SIEMATIC 29**

## A SOLITAIRE AMONG KITCHEN FURNITURE



In the urban environment, history is welcome. With *SieMatic 29*, we have re-interpreted a piece of traditional furniture: the kitchen buffet. This new, timelessly elegant piece of furniture forms a characteristic element of the *SieMatic style collection* URBAN and simultaneously pays homage to our own history. The beveled, rounded side panels give the sideboard its unmistakable silhouette. It is available in all *SieMatic materials* and all the colors of the *SieMatic ColorSystem*. Depending on the selection of colors and materials, the design of the niche can blend in harmoniously or form a striking contrast.



SieMatic 29 – the niche

#### DESIGN WITH FUNCTION

SieMatic 29 is not just a visually extraordinary design object. Because the niche can be designed in a variety of colors and materials, and can also be equipped with various kitchen functions: from light and power outlets to sink, stovetop and exhaust hood.

**CHARACTERISTIC SILHOUETTE:** The elegantly sweeping side panels bring to mind the traditional kitchen buffet of days of yore.



**A MYRIAD OF FUNCTIONS IN A SMALL SPACE:** From a little espresso to a great feast – it can all be prepared here. But even without the integrated stovetop and sink, the *SieMatic 29* testifies to good taste.



**ABSOLUTELY UP TO DATE:** Intelligent functions, such as the charging station for tablets and smartphones, make the sideboard a state-of-the-art piece of furniture.

Together with the young Berlin design and architecture team KINZO, *SieMatic* has channeled the idea of the kitchen into a piece of mobile furniture to develop the *SieMatic 29*.

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"The dissolution of boundaries, coupled with functional and atmospheric flexibility: a holistic approach that KINZO follows consistently. This concept can also be transferred to the office, just like at home. Offices are meeting places with various atmospheres for the purpose of different work activities. Changing the context and placing the SieMatic 29 sideboard in an office, as in the KINZO office in Berlin, reveals the formal and substantive universality of this piece of furniture."

> KARIM EL-ISHMAWI, Kinzo Berlin





#### **BIG THINGS COME IN SMALL PACKAGES**

# IT'S NOT THE SIZE THAT COUNTS, BUT THE IDEA



The combination of vertical and horizontal structures, open and closed elements, and light and dark materials creates attractive artistic tension in this apartment. The ceiling-high shelf acts as a room divider, while also creating an elegant link between the kitchen and living areas. The selection of individual design elements together with the fresh green of herbs and plants forms a cozy concept; an invitation to communal cooking and delight.





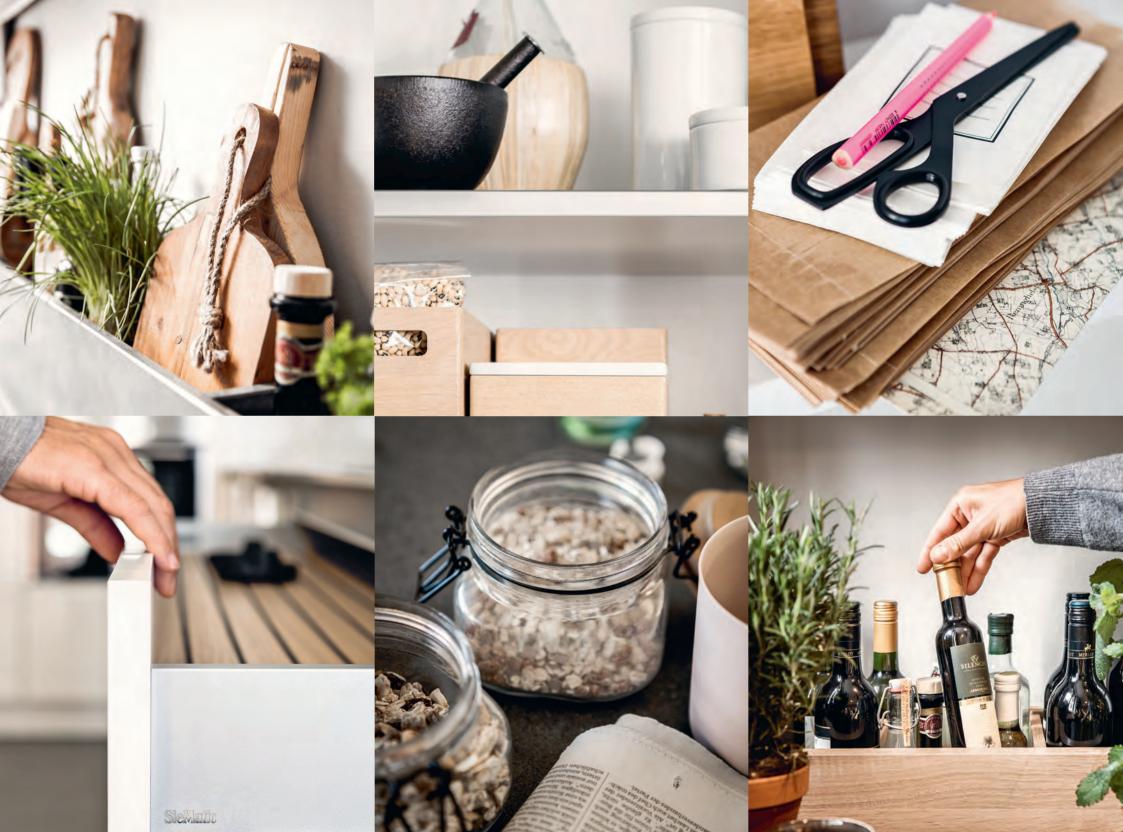


Everything remains diverse

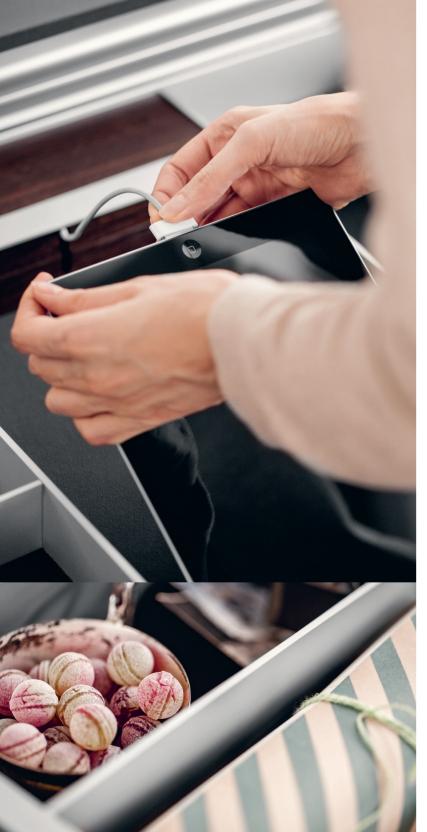
#### FREEDOM OF DESIGN



NO ONE DETAIL IS THE SAME AS ANY OTHER, BUT IT ALL FITS TOGETHER. The forms, colors, materials, and sizes of the individual elements that make up this kitchen island produce a harmonious image that is simultaneously rich in contrasts. An example of the scope that opens up for your own personal ideas when you plan and design with *SieMatic*.





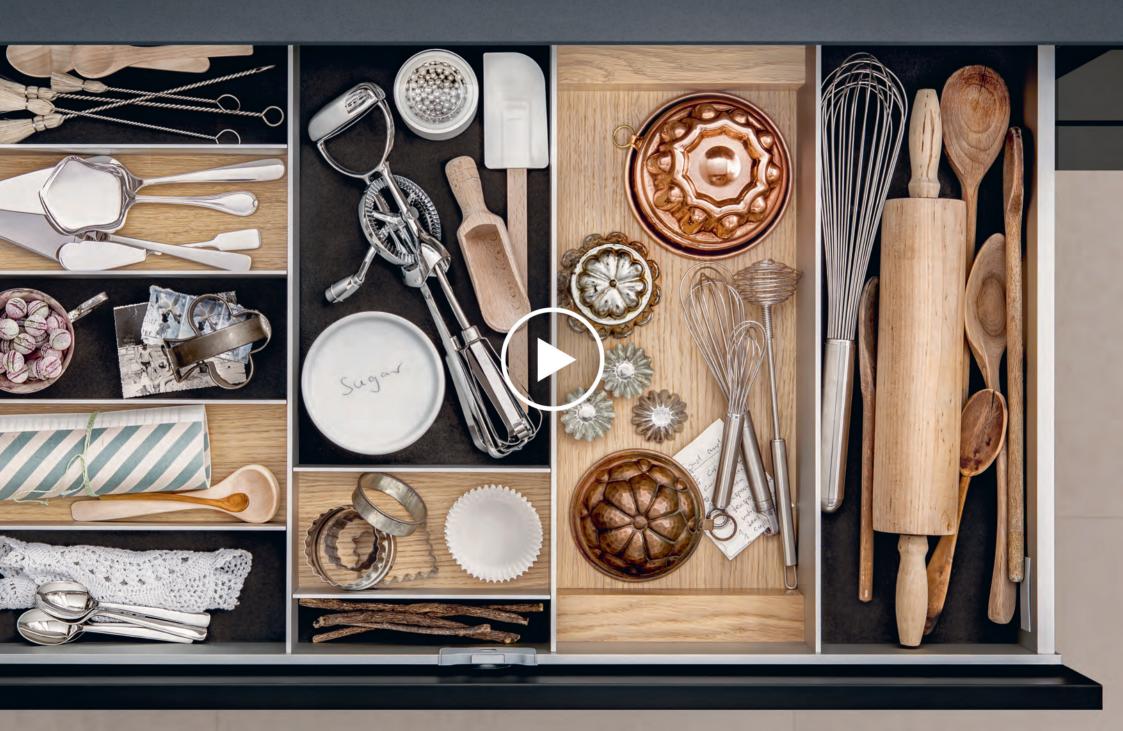




## PURE HARMONY – INSIDE AND OUT

The new *SieMatic aluminum interior accessories* create aesthetic enjoyment that is unique in its functionality and unmistakable in its graphical look. This is ensured by the innovative new material combination of aluminum, light oak or dark smoked chestnut, flock, and porcelain, as well as precise workmanship down to the smallest detail. Intelligent, contemporary ideas like the integrated USB connection offer new, valuable functions for the *"living space"* of the kitchen. The highly functional system makes it possible to arrange and equip the drawers in a way that could not be more individual. The *SieMatic interior accessories* have won numerous awards for their unique design.

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#### Everyone is different.







A GOOD MIXTURE: A block for sharp knives of any length, spice mills and transparent jars.

BETTER SAFE THAN SORRY: The GripDeck drawer bottom provides elegant protection against scratches and keeps pots from sliding.

DRAWERS YOU CAN LOAD UP: Drawers with an integrated USB charging station keep tablets and smartphones out of the way.

#### So is every SieMatic.







WIDE-RANGING SELECTION: The variability of the system elements creates nearly infinite options for arrangement.

UNLIMITED POSSIBILITIES: With their versatile furnishing elements, the drawers offer room for supplies and tall items.

**NEAT SOLUTION:** If you want to turn the kitchen into living space, you will want to store more than cooking utensils there.



# "DO IT YOURSELF; DO IT TOGETHER"



Loose, lively and unconventional: that's the effect of combining furniture from different design eras. And the modular, asymmetrical planning of this kitchen is just as individualized. High-quality materials and nuanced hues give even ultra-modern functional elements the character of elegant home furnishings. Harvesting fresh herbs yourself every day in such spacious, urban surroundings – wouldn't that bring you a little bit of joy?

SieMatic Urban

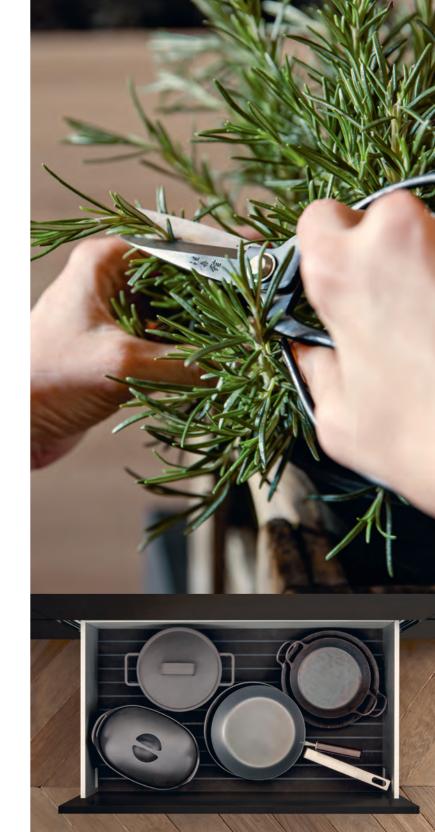




Tall cabinet ensembles

#### IN GOOD FORM FOR MANY FUNCTIONS

Numerous cabinet combinations available in different widths, with closed doors, glass doors or open shelves, which can be equipped with ovens, dishwashers and refrigeration units, provide the perfect functional supplement to urban planning with *SieMatic 29.* The characteristic legs also give the feeling of a freestanding furniture element.



SIEMATIC MULTIMATIC ALUMINUM

# ORGANIZING YOUR HOME HAS NEVER BEEN SO MUCH FUN



With *MultiMatic Aluminum*, the design philosophy of the *SieMatic aluminum interior accessories* for drawers and pull-outs has been applied consistently to tall, wall, and base cabinets. The highly flexible interior accessory system exclusive to *SieMatic* offers the same aesthetic pleasure created by elegant combination of materials such as high-quality aluminum, rich woods and fine porcelain – while also offering many new, perfected functions. Every detail has been rethought and redesigned.











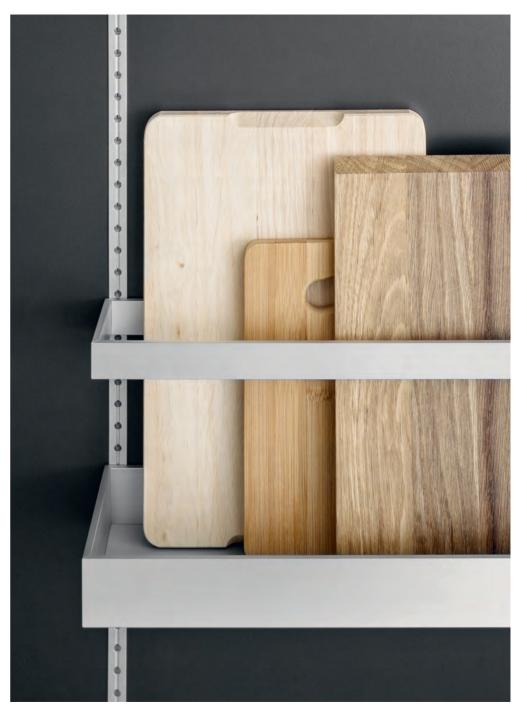
**A PLACE FOR EVERYTHING:** Your lovely little treasures can rest in individually subdividable trays, on dark smoked chestnut or light oak.



**GREATNESS ON A SMALL SCALE:** Precision, elegance and creativity are found in *MultiMatic* Aluminum interior furnishings, even in the smallest detail.



**UP TO 30% MORE STORAGE SPACE:** With the *MultiMatic interior design system,* you get more out of your kitchen and don't waste an inch of space.



**THE MULTIFUNCTION TRACK:** This patented *SieMatic* development elegantly turns your kitchen cabinets into highly flexible functional elements.



BACK TO ROOTS, IN THE HEART OF THE CITY

# YESTERDAY AND TODAY IN PERFECT HARMONY



This historic old building full of character and history offers a wonderful backdrop for the urban planning philosophy. Open shelves and closed cabinets, thick and thin countertops, light and dark, matt and glossy, traditional and modern: The finely tuned mix of clear contrasts and solitary elements forms a harmonious composition. The modern, graphic lines of the design are accentuated by the cubic shape of the stone sink.





Savor while cooking

### ONE OF THE MOST BEAUTIFUL WORKPLACES IN THE WORLD

The heart of the kitchen is the *"work center,"* marked by the prominent, generous island, which conveys the functionality of a workbench. With its open drawers and pull-outs, it provides visibility and convenient access to needed utensils. Making it a pleasure to cook together.





We all like to reap praise for our ideas

### THE BEST INGREDIENTS FOR YOUR CREATIVE KITCHEN

An inviting atmosphere for everyone who loves to have guests: The little *"kitchen garden"* not only provides fresh herbs every day, it also brings warmth and nature into the room. The entire composition forms an elegant transition to the living area and is tailor-made for social gatherings of young and old and family and friends, cooking and enjoying.



THE KITCHEN IS LIKE A CITY: FUNCTIONAL SITES OF PRODUCTION SIDE-BY-SIDE WITH CREATIVE SPACES IN WHICH NEW THINGS THRIVE, CULTURES MELD, AND PERSONAL TASTE HAS ROOM TO DEVELOP FREELY.



### LIVE ACCORDING TO YOUR OWN NATURE

# EVERY LARGE CITY HAS ITS SMALL OASES



Whether Munich or Milan, London or Los Angeles: The charm of midcentury modern ranch houses, spaciously designed and flooded with light, yet small in size, continues to have passionate fans. Walls of glass, high-quality wood, and classic Scandinavian design mark the timelessly elegant ambience of this domicile. The clear graphic design of the kitchen furniture is just as distinctive as the arrangement of pieces chosen with a sure sense of style. And the view of the green inner courtyard lets you forget that you are here in the center of the city.









Planning without limits

# THE ELEGANT COMBINATION OF FUNCTION AND EMOTION

Streamlined architecture with floor-to-ceiling windows highlights the generous, open interior design that removes the boundaries between inside and out, connecting mind and heart, work and relaxation, professional functionality and domestic warmth – with devices inconspicuously integrated. The unconventional L-shape, functional equipment, and breakfast bar make the kitchen island a connected *"work center"* with a view that looks over the indoor herb garden into the green beyond.





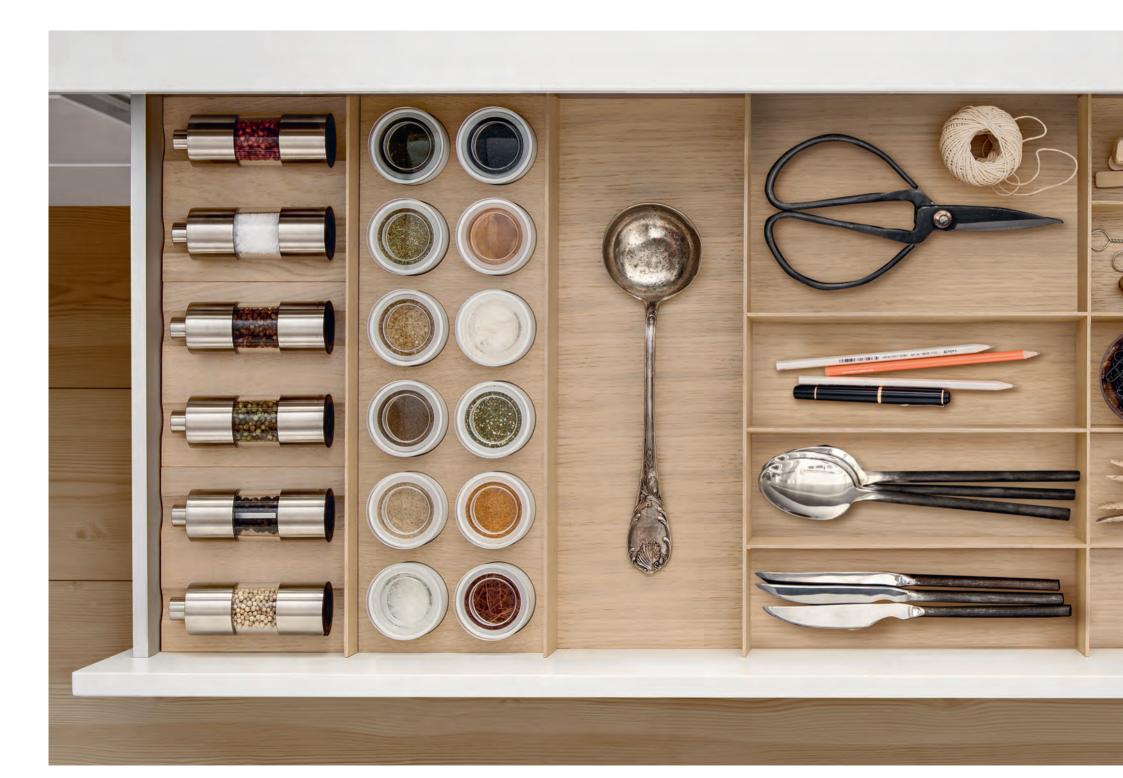




The kitchen as a show-stopper

### CLEAR LINES UNDERSCORE SPECIAL THEMES

The natural elegance of the tall cabinets and shelves in graphite oak is simultaneously harmonious and contrast-rich with the soft sheen of polished stainless steel door fronts and countertops in sophisticated *"nero assoluto"* granite. The urban, graphical combination of open and closed furniture elements emphasizes the character of the high-quality materials and gives the kitchen a sculptural feel. Making the kitchen both a show-stopper and the heart of the home.





### WOODEN INTERIOR ACCESSORIES



#### CREATING ORDER HAS NEVER BEEN SO MUCH FUN.

The material combination of the *SieMatic wood interior accessories*, which have won several design awards, looks like it was "*cast from a single mold*," with light oak, aluminum and porcelain, elegantly connected by a light shade of grey. If you love natural, warm and cozy; if you value precise workmanship; and if you appreciate a broad range of individual options, then you will enjoy a feast for the eyes every time you open a drawer. The *SieMatic wood interior design system* also encompasses many elements that are as practical as they are decorative, including stackable porcelain jars and wooden boxes in various heights that can be labeled and re-labeled in pencil and provide optimal utilization of storage space, as well as the matching GripDeck, which keeps pots, pans and large boxes of supplies from slipping.

The great proportion of our materials are made of a recyclable material that can be regrown: wood. We procure it in accordance with the requirements of the Forest Stewardship Council and from regional providers. This keeps transport distances and energy consumption to a minimum. State-of-the-art cutting systems ensure optimal utilization of materials at minimal waste. The remaining waste wood is recycled 100% or is transformed into energy in our own heating plantst.

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Sustainability

### PREFERRING THE BEST, INCLUDING FOR THE ENVIRONMENT

The term *"sustainability"* comes originally from the area of forestry and means caring for and using forest areas in ways that take ecological, economical, and social aspects into consideration. But it is not just because wood is the most important material for *SieMatic* products that the topic of *"sustainability"* has always ranked highly here. True to our corporate motto, *"Preferring the best," SieMatic*'s environmental efforts go far beyond the standard for the industry. Our goal, through a growing number of effective measures, is to make consistent and exemplary use of the latest ecological findings in every area of the company and to get confirmation of these measures and their results from a neutral party. Naturally, the testers in this area are also tested well, in order to ensure that the environmental certificates won by the company *SieMatic* and its products are serious, transparent, and meaningful.



Competent consulting and professional planning

### A VISIT THAT GIVES YOU A NEW PERSPECTIVE

#### SIEMATIC IS AT HOME ANYWHERE.

In apartments and lofts, row houses and villas, great metropolises and rural regions, and in 60 nations around the world. Wherever you encounter the name *SieMatic*, you will get a comprehensive picture of what is recognized as contemporary kitchen design and the best combination of master craftsmanship and state-of-the art technology. Because your *SieMatic* specialist is always up to date on current aspects of interior design and technical innovation. And he or she is also an expert listener, who makes wishes come true and shows you new perspectives.

Your SieMatic specialist is looking forward to your visit. The fastest way to get there: www.siematic.com/showrooms





### THE SIEMATIC COLORSYSTEM

## THE ART OF SETTING THE RIGHT TONE

Color is one of the most important design elements in *interior design*, because it spontaneously creates moods and feelings. The choice of colors determines whether a room is perceived as inviting, elegant, generous, cool, or cozy. Achieving a nuanced combination of the different materials and door panels used in a kitchen and creating the desired harmony require not only a highly sensitive use of colors but also a well conceived concept. That is why the *SieMatic ColorSystem* was developed. It offers a range of attractive matt and glossy colors, which are available throughout all the *SieMatic* programs.

> Furthermore, the 1,950 individual selectable matt and gloss hues of the *SieMatic Individual ColorSystem* are also available for SQ lacquer.

#### FOR INFORMATION AND INSPIRATION

Immerse yourself in the added possibilities provided by the *SieMatic Interior Design* system to plan, furnish, and design your own individual kitchen. *With your SieMatic specialist or at www.siematic.com* 



GLEAMING QUALITIES, INCLUDING MATT

SQ lacquer surfaces

Nowhere is furniture subject to more stress than in the kitchen. It is for this reason that, particularly there, materials of select quality and perfect workmanship should be used. With the SieMatic URBAN lacquer programs, home furnishings radiate elegance without offering any point of vulnerability to the high stresses of the kitchen. This is because the exclusive SieMatic SQ lacquer front panels are manufactured in "Superior Quality," in an innovative lacquer process that provides for the greatest flexibility in planning and guarantees environmentally friendly, first-class quality "made in Germany."

### THE MOST ELEGANT WAY TO SPEND LESS

### SimiLaque surfaces

Both optically and in price, an attractive alternative to the exclusive SieMatic SQ lacquer front panels is provided by the SieMatic SimiLaque front panels, matt or glossy. Using state-of-the art laser technology, they are manufactured completely free of joints and seams: in ZeroMatic quality, which gives them their elegant, high-quality appeal.

A MATERIAL WITH MANY GOOD SIDES

Laminate surfaces

SieMatic laminate furniture panels are available in matt and gloss, are extremely easy to care for, very sturdy, and have a particularly high-quality, flawlessly beautiful charm. Because they are not manufactured using conventional processes; instead, like the SimiLaque surfaces, they are created using a state-of-the-art laser technique to create a surface that is completely free of joints and seams: in perfect ZeroMatic Quality.

FROM NATURE TO THE KITCHEN

Wood surfaces

As a surface material, wood still continues to enjoy great popularity, because it exudes warmth and naturalness like no other material. Whether as a massive molded front panel or veneer, whether smooth or with added profiles, SieMatic Kitchen Interior Design offers a great variety of woods. Particularly expressive varieties with a continuous veneer pattern give the surface design the character of master craftsmanship.



### EXCLUSIVE NATURAL STONE

Whether marble, granite, slate, limestone, quartzite, or volcanic stone: The particular charm of countertops of natural stone lies in the irregularity of their surface, which distinguishes them distinctly from industrially manufactured materials.



### IMPRESSIVE COMPOSITE STONE

Composite stones consist of more than 90% of natural quartz, to which resins and colorings are added. Although comparable in hardness and density to natural stone, they always have uniform surface colors and structures.



DURABLE CERAMIC

Ceramic is a very homogeneous and hard material. The fired surface has many advantages: It is impervious to water, can be recycled, and is absolutely food-safe, so that no impregnation is required. In addition, to a great degree, it is scratchproof, acid-resistant, and easy to care for.

### HOMEY WOOD

Because of their especially hard, nonporous surface, woods like oak, walnut, maple, and bamboo are ideal countertop materials. High-quality SieMatic craftsmanship gives them a sophisticated look, which fits elegantly and harmoniously into just about any kitchen.



Stainless steel is a tough, hygienic material, whose professional appeal is not impaired by the traces of use; it gets even more beautiful as time goes by. Whether as a complete countertop or as a design accent.

SieMatic laminate countertops have a very resistant, hygienic surface of layered material and are available in a wide selection of decors and edge designs, which permits harmonious color choices that are perfectly attuned to the front panels and surrounding elements.

VERSATILE

LAMINATE



COUNTERTOPS AND NICHES AS DESIGN ELEMENTS

# EVERY MATERIAL HAS ITS PARTICULAR QUALITIES

In kitchen design, the appearance and nature of the countertops play an essential role. Whether homey or practical, impressive or functional, the character of the kitchen can be emphasized or contrasted through the selection of the countertop and niche material. The range of high-quality countertop designs is extraordinarily high at *SieMatic* – from the material, to the thickness, to the design of the edge, you have the freedom of choice. Whichever you chose: Even the most extravagant material is refined to such a degree at *SieMatic* that it is suitable for even the most intense demands in the kitchen.

### THE EXCLUSIVE COUNTERTOPS AND NICHE PANELS

SieMatic StoneDesign

Countertops and niche panels of real natural or composite stone are timelessly beautiful, incomparably elegant, and enhance the character of a kitchen. However, countertops of massive stone are usually offered by their manufacturers only in a few designs. In contrast, *SieMatic StoneDesign* offers numerous variants to expand planning latitude. Because these countertops consist of a light support material, topped by a 1-cm-thick slab of granite, marble, slate, limestone, volcanic stone, or composite stone. This way, countertops can be made in thicknesses, lengths, and areas that are free of joints, which otherwise would be hardly supportable – thus opening up many design alternatives.

*SieMatic* countertops can be crafted not only from many different types of stone in thicknesses from 1 to 8 cm, but also with a wide variety of edge designs: embossed or chiseled, elliptical or mitered, and also in the popular 1 cm look.

And of course, beyond that, *SieMatic Kitchen Interior Design* also offers a rich selection of variants in wood, stainless steel, ceramic, and high-quality laminate, which can also be combined well with *SieMatic StoneDesign*.

### THE EDGE DESIGNS FOR SIEMATIC STONEDESIGN MANY THICKNESSES, MANY OPTIONS



#### 6.5-MM LOOK

An attractive innovation is the newly developed *SieMatic StoneDesign countertop* with a visible thickness of just 6.5 mm. Its delicate lines underscore the elegance of purist design.

### 1 CM LOOK Its delicate charm is created by the mere 1 cm thickness of the stone surface, combined with an invisible support structure, which ensures great stability and makes it possible to utilize every kind of stovetop and sink.

#### MITERED EDGE

The mitered and bonded sheets and edges give the appearance of a massive countertop 3 to 8 cm thick, to showcase the full beauty of the high-quality stone.



#### CHISELED EDGE

Working a stone with a chisel is a very old art. It is suitable for *SieMatic StoneDesign* countertops that are intended to have a particularly decorative function in the kitchen design.



#### ELLIPTICAL EDGE

The polished surface of the edge is created in a complex, high-precision, surface finishing process. Its decorative character further underscores the elegance of the countertop.



#### EMBOSSED EDGE

Embossing means dressing stones as done in the architecture of antiquity and the Middle Ages. Stone plate edges dressed using this type of craftsmanship bring out the natural, original character of the stone.





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